Sanjay

UX/UI Designer

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Education

Google UX Design Professional Certificate, Coursera, 2021

MCA, MNNIT (Motilal Nehru National Institute of Technology), Allahabad, 7.22 CGPI, 2016

BCA, Mohanlal Sukhadia University, Udaipur, 74.4%, 2013

Skills

Focused on

Wireframing, Rapid Prototyping, User Research, Information Architecture, Persona Development, User Flows & Journey Mapping, Design Thinking, Heuristic Evaluation, Accessibility Standards (WCAG), Usability Testing & A/B Testing, Responsive Design, Design Systems Management.

Technical

Figma, Adobe XD, Invision, Zeplin, Marvel, Adobe Master Suite, HTML, CSS, SCSS, Bootstrap, JavaScript/jQuery

Soft skills

Stakeholder Management, Project Management, Agile UX Design, Cross-functional Team Collaboration, Design System Implementation, Product Strategy & Roadmap, Client Communication

Hobbies

Bike Riding, Football

Lead UX/UI Designer with over 9 years of experience in delivering impactful, user-centric design solutions across Telecom, E-commerce, Healthcare, and IT industries. Proven expertise in design thinking, user research, and end-to-end UX processes. Passionate about driving business growth through intuitive, data-driven designs, with a strong track record in stakeholder management and cross-functional collaboration. Adept at leading design system implementations and team leadership to create seamless, accessible, and visually compelling interfaces.

Experience

Ericsson Global India – UX Specialist (Bengaluru)
May 2022 – Present
- Led UX/UI design for internal and external platforms, driving key user interaction strategies and design initiatives.
- Managed end-to-end UX processes, including user flows, wireframing, persona development, and worked on design system implementation.
- Enhanced usability across platforms, achieving measurable improvements: 10% increase in visual appeal and 22% in navigation usability.
- Fostered relationships with stakeholders, translating brand values into user-centric design solutions.

WinWire Technologies – UX/UI Designer (Bengaluru)
Oct 2020 – May 2022
- Delivered engaging UX/UI designs from concept to completion, focusing on responsive design and usability testing.
- Developed high-fidelity UI mock-ups for stakeholder buy-in and transformed concepts into functional applications.
- Collaborated closely with developers to ensure design consistency and cross-platform compatibility.

Andor Tech (India) Pvt Ltd – UX/UI Designer (Bengaluru)
June 2018 – Oct 2020
- Led user-centric design transformations that drove significant improvements in e-commerce platforms and revenue growth.
- Designed intuitive user interfaces for Partyone.in, including the development of its Partner App, based on in-depth market research.
- Revamped Andortech.com using persona development, resulting in improved user satisfaction and business outcomes.

Agora Analytics – UI Developer (Bengaluru)
May 2016 – May 2018
- Enhanced the Smarthire ATS (Applicant Tracking System), improving performance and cross-platform usability.
- Conducted user research and testing to improve the product's adoption and satisfaction.
- Collaborated on feature implementation, ensuring seamless UX integration and cross-functional alignment.